

cello®

PURO



India's
largest selling
INSULATED
Water Bottle
(2019-2020)

cello®

*Companion
for Life...*

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Companion for life...

For over two decades, Cello has been continuously evolving, anticipating consumer's needs to manufacture a range of hygienic products to help preserve the health of your loved ones.

Cello has an unmatched range of insulated thermo ware products, with world class designs made from German Polyurethane foam manufactured at their ultra modern plants in Daman and Haridwar. Its range includes Water Jugs, Water Bottles, Lunch Carriers, Casseroles, Jugs, Flasks and more to keep food hot and tasty or to enjoy a hot or cold beverage.

After intensive research Cello has developed the unique, breakthrough product "Thermi-Guard" is an innovative Polyurethane protective shield, which gives Cello's Thermoware range superior performance year after year.

No wonder millions of families in India and around the world have put their trust in Cello. After all wherever there's love, wherever there's joy there's Cello, a companion of your life.



- * Insulated Water Bottle
- * Keeps Content Cold For Long Hours
- * Ideal for Cold Beverages
- * Break Proof & Leak Proof
- * Odourless
- * Not Suitable For Hot Beverages

PURO classic
600ml



PURO
CLASSIC
insulated bottle

PURO



PURO classic
900ml / 1100ml





PURO trends
600ml

PURO trends
900ml



PURO TRENDS

insulated bottle

- * Insulated Water Bottle
- * Keeps Content Cold For Long Hours
- * Trendy Designer Foils
- * Ideal for Cold Beverages
- * Break Proof & Leak Proof
- * Odourless
- * Not Suitable For Hot Beverages



PURO



cello®

Disney
PRINCESS



PURO
DISNEY
insulated bottle

PURO Disney
600ml / 900ml*



PURO



- * Insulated Water Bottle
- * Keeps Contains Cold For Long Hours
- * Easy Carry Wrist Belt
- * Break Proof & Leak Proof
- * Odourless
- * Available In Various Design
- * Not Suitable For Hot Beverages





PURO curve
600ml



PURO curve
900ml



PURO CURVE insulated bottle

- * Insulated Water Bottle
- * Keeps Content Cold For Long Hours
- * Easy Carry Wrist Belt
- * Easy Grip
- * Ideal for Cold Beverages
- * Break Proof & Leak Proof
- * Odourless
- * Not Suitable For Hot Beverages



PURO



cello



PURO sports
600ml



PURO
SPORTS
insulated bottle

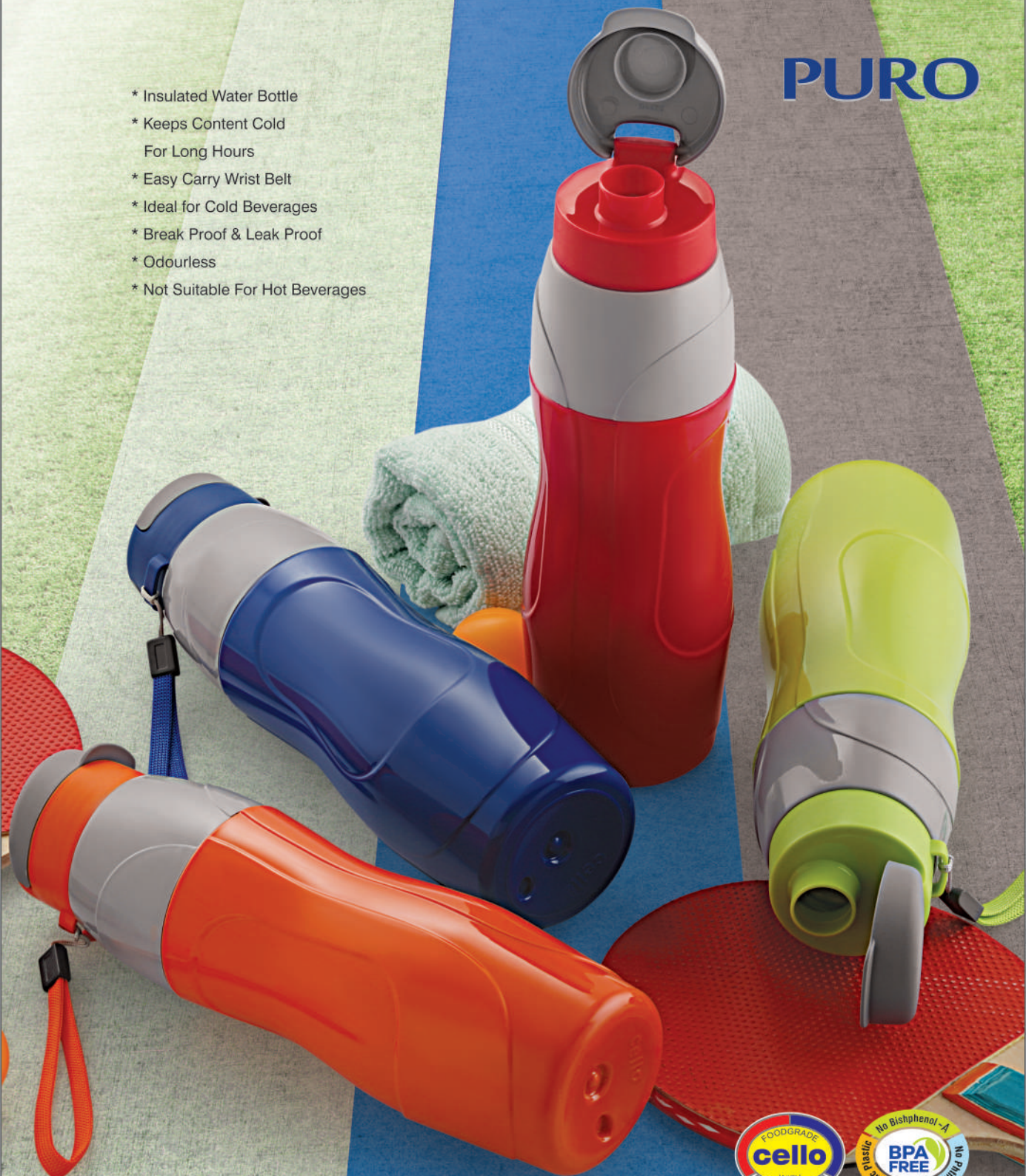


PURO sports
900ml



- * Insulated Water Bottle
- * Keeps Content Cold For Long Hours
- * Easy Carry Wrist Belt
- * Ideal for Cold Beverages
- * Break Proof & Leak Proof
- * Odourless
- * Not Suitable For Hot Beverages

PURO



cello

PURO FASHION

insulated bottle

PURO Fashion
900ml

PURO Fashion
600ml



- * Insulated Water Bottle
- * Easy Carry Wrist Belt
- * Break Proof & Leak Proof
- * Odourless
- * Ideal For Cold & Hot Beverages
- * Convenient To Fit In The Side Pocket Of School, Trekking Or Office Bag Etc.
- * Not Suitable For Hot Beverages

PURO





PURO



PURO gliss
600ml

PURO
GLISS
insulated bottle

PURO gliss
900ml



- * Insulated Water Bottle
- * Keeps Content Cold For Long Hours
- * Mirror Finishing Bottle Top
- * Easy Carry Wrist Belt
- * Ideal for Cold Beverages
- * Break Proof & Leak Proof
- * Odourless
- * Not Suitable For Hot Beverages



cello

PURO Steel X Zen
600ml



PURO
STEEL X
ZEN
insulated bottle

PURO Steel X Zen
900ml



Inner Stainless Steel



PURO



- * Insulated Water Bottle
- * Stainless Steel Inner Inside
- * Keeps Contains Hot & Cold For Long Hours
- * Easy Carry Wrist Belt
- * Break Proof & Leak Proof
- * Odourless
- * Ideal For Cold & Hot Beverages
- * Convenient To Fit In The Side Pocket Of School, Trekking Or Office Bag Etc.



cello



PURO Steel X Lexus
600ml



PURO
STEEL X LEXUS
insulated bottle

PURO Steel X Lexus
900ml



Inner Stainless Steel

PURO



- * Insulated Water Bottle
- * Stainless Steel Inner Inside
- * Keeps Contains Hot & Cold For Long Hours
- * Easy Carry Wrist Belt
- * Break Proof & Leak Proof
- * Odourless
- * Ideal For Cold & Hot Beverages
- * Convenient To Fit In The Side Pocket Of School, Trekking Or Office Bag Etc.



cello

PURO
STEEL X
BENZ
insulated bottle

PURO Steel X Benz
900ml



- * Insulated Water Bottle
- * Stainless Steel Inner Inside
- * Keeps Contains Hot & Cold For Long Hours
- * Easy Carry Wrist Belt
- * Break Proof & Leak Proof
- * Odourless
- * Ideal For Cold & Hot Beverages
- * Convenient To Fit In The Side Pocket Of School, Trekking Or Office Bag Etc.



PURO



cello

PURO

STEEL X QUICK FLIP

insulated bottle

- * Insulated Water Bottle
- * Stainless Steel Inner Inside
- * Keeps Contains Hot & Cold For Long Hours
- * Easy Carry Wrist Belt
- * Break Proof & Leak Proof
- * Odourless
- * Ideal For Cold & Hot Beverages
- * Convenient To Fit In The Side Pocket Of School, Trekking Or Office Bag Etc.

PURO Steel X Quick Flip
700ml

Inner Stainless Steel



PURO



cello

PURO Steel X Kids Zee
400ml / 600ml



PURO Steel X Kids Zee
900ml

PURO
STEEL X
KIDS ZEE
insulated bottle



PURO

- * Insulated Water Bottle
- * Stainless Steel Inner Inside
- * Keeps Contains Hot & Cold For Long Hours
- * Strap For Easy Carry
- * Break Proof & Leak Proof
- * Odourless
- * Ideal For Cold & Hot Beverages
- * Available In Various Design



cello

PURO

- * Insulated Water Bottle
- * Stainless Steel Inner Inside
- * Keeps Contains Hot & Cold For Long Hours
- * Strap For Easy Carry
- * Break Proof & Leak Proof
- * Odourless
- * Ideal For Cold & Hot Beverages

PURO
STEEL X SMILEY
insulated bottle

PURO Steel X Smiley
400ml / 600ml





PURO kids
400ml



PURO
KIDS
insulated bottle

PURO kids
600ml



PURO

- * Insulated Water Bottle
- * Keeps Content Cold For Long Hours
- * Strap For Easy Carry
- * Ideal for Cold Beverages
- * Break Proof & Leak Proof
- * Odourless
- * Not Suitable For Hot Beverages



cello®



PURO junior hot wheel
400ml



PURO junior hot wheel
600ml

PURO JUNIOR

(HOT WHEEL) insulated bottle



- * Insulated Water Bottle
- * Keeps Content Cold For Long Hours
- * Strap For Easy Carry
- * Trendy Designer Foils
- * Ideal for Cold Beverages
- * Break Proof & Leak Proof
- * Odourless
- * Not Suitable For Hot Beverages



PURO



cello®



PURO junior tinker bell
400ml



PURO junior tinker bell
600ml



PURO
JUNIOR
(TINKER BELL) insulated bottle

PURO

- * Insulated Water Bottle
- * Keeps Content Cold For Long Hours
- * Strap For Easy Carry
- * Trendy Designer Foils
- * Ideal for Cold Beverages
- * Break Proof & Leak Proof
- * Odourless
- * Not Suitable For Hot Beverages





HOT-X Classic insulated bottle

HOT - X Classic
600ml / 900ml



- * Insulated Water Bottle
- * Stainless Steel Inner Inside
- * Keeps Contains Hot & Cold For Long Hours
- * Break Proof & Leak Proof
- * Odourless
- * Ideal For Cold & Hot Beverages
- * Convenient To Fit In The Side Pocket Of School, Trekking Or Office Bag Etc.

PURO



PURO EXPO
insulated bottle

